



**Cisco**

**650-368**

*PSACAFE Advanced Collaboration Architecture Field  
Engineer*

**QUESTION:** 44

Cisco Collaboration Architecture differentiates from other solutions in terms of a unified workspace that creates a unique user experience. What is the main need of end users that needs to be addressed?

- A. to establish appropriate security policies around collaboration applications
- B. to ensure that telepresence is a mandatory part of any Cisco Collaboration Architecture
- C. to allow collaboration any time, on any device, and with any content
- D. to build up the architecture on any platform
- E. to have a centrally managed unified communication solution

**Answer:** C

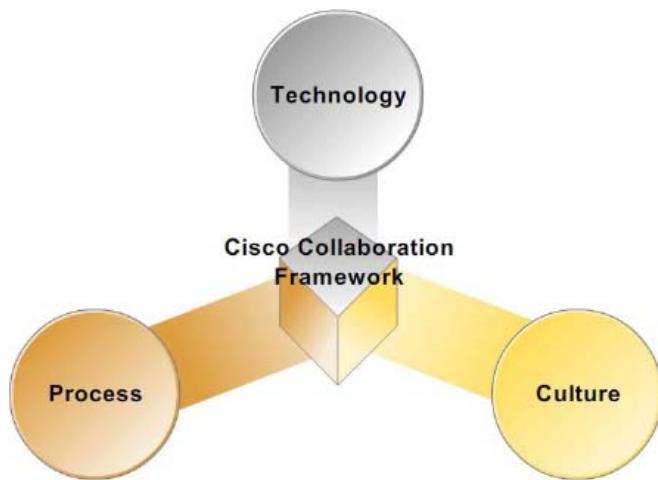
**QUESTION:** 45

In terms of collaboration, which elements of the typical workday does a properly implemented collaboration architecture affect?

- A. processes, culture, and technology
- B. customer trust, technology, and validated designs
- C. behavioral change influencing the right solution
- D. processes mapping to the technology and culture
- E. making sure that technology fulfills the requirements and expectations

**Answer:** A

**Explanation:**



**QUESTION: 46**

Which of the following is a main business requirement in the financial services industry?

- A. integration of financial trading applications at the desktop
- B. reduce time to market for new innovative financial products
- C. customer retention
- D. lower IT expenses through virtualization
- E. high-performance trading

**Answer:** E

**QUESTION: 47**

Which statement best describes medianet?

- A. Medianet is an intelligent network that is optimized for rich media.
- B. Medianet is the network infrastructure layer of video networks.
- C. Medianet enables Cisco collaboration network management.
- D. Medianet enables integration of video infrastructure with network infrastructure.

**Answer:** A

**QUESTION: 48**

What are two reasons for virtualizing Cisco Unified Communications applications? (Choose two.)

- A. reduce carbon footprint
- B. reduce cabling, rack space, and switch port costs
- C. lower configuration costs
- D. reduce licensing costs
- E. lower implementation costs

**Answer:** A, B

**QUESTION:** 49

Which two tools and resources can most efficiently help you to shorten the time to prepare the BOM? (Choose two.)

- A. Cisco Collaboration Architecture Validated Designs
- B. Cisco Smart Business Architecture
- C. Cisco Collaboration Competitive Edge Portal
- D. Cisco Collaboration Architecture resources on PEC
- E. Cisco Unified Workspace Licensing tool

**Answer:** A, B

**QUESTION:** 50

Information about existing customer communications and collaboration solutions is an important element to define the proper value of the proposed Cisco Collaboration Architecture. Which two pieces of information about the existing infrastructure will you need to uncover? (Choose two.)

- A. existing network infrastructure vendors
- B. existing unified communications system
- C. existing video or conferencing solution or both
- D. departments that are involved in the existing communications system
- E. type of information that is exchanged between suppliers and customer

**Answer:** C, E

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